

# NAACP®

*Coatesville Area Branch*

## Sponsorship Opportunities 2024

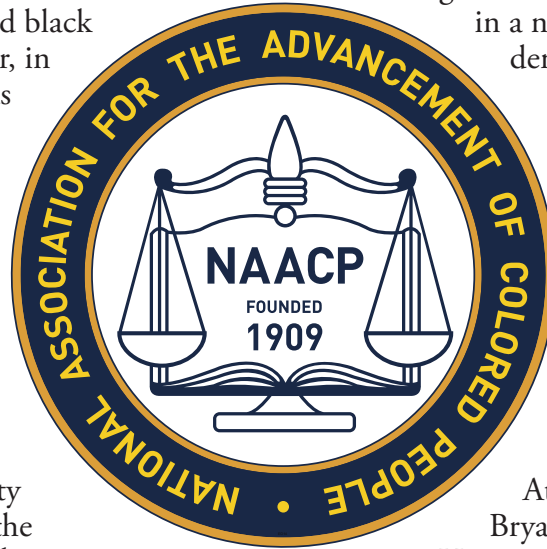
Coatesville Area Branch of the NAACP's

# Early Branch History

The Coatesville Area Branch of the National Association for the Advancement of Colored People (NAACP) was organized as an outgrowth of the “Bud Ward Incident.”

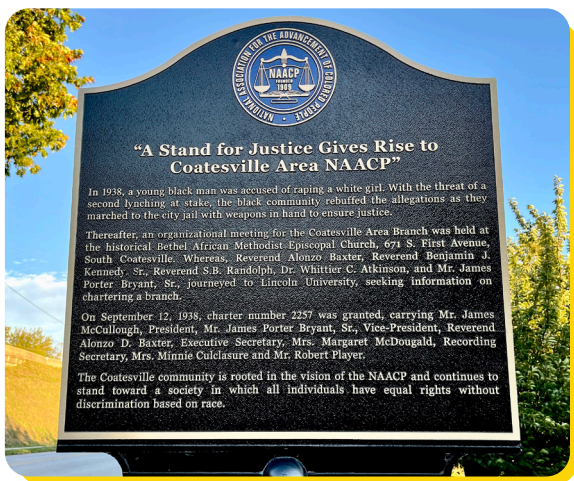
Before the Bud Ward Incident, the lynching of Virginia-native and black steel worker, Zachariah Walker, in 1911, still burned in the minds of blacks in Coatesville. In fact, the lynching created a heightened awareness about justice for some in the community. Thus, in 1938, when a young white girl accused a black youth (no more than 15 years of age), Bud Ward, of rape, the black community rebuffed the allegations. The community believed what Ward claimed: the girl made the claim only after being caught in a love kiss with him. Ward was arrested as a result of the allegations. Meanwhile, the white community promised to do to Ward what it had done to Walker. Determined to prevent another lynching, blacks took to the streets with weapons. In response to the black citizens’ reactions to whites residents’ threats of lynching, county officials called in the Guard. From this incident,

blacks learned that the need was imperative for an organization in Coatesville that would collectively and, promptly handle injustice of any kind. Black citizens in Coatesville faced various forms of discrimination. Consequently, the Ward Incident signaled to blacks that local participation in a national organization fighting for democracy and equity was vital.



Organizing for the Coatesville Area Branch actually began in South Coatesville, at the Bethel African Methodist Episcopal (A.M.E.) Church, 1938. It all began when Reverend Alonzo Baxter, Reverend Benjamin J. Kennedy, Sr., Reverend S.B. Randolph, Dr. Whittier C. Atkinson, and Mr. James Porter Bryant, Sr. journeyed to Lincoln University, seeking information on chartering a branch.

On September 12, 1938, the charter was granted, carrying Mr. James McCullough, President; Mr. James Porter Bryant, Vice President; Reverend Alonzo D. Baxter, Executive Secretary; Mrs. Margaret McDougald, Recording Secretary; and Mrs. Minnie Culclasure and Mr. Robert Player.



## Recent History

Jane Kennedy and Earl Johnson initiated a historical marker which was erected on February 26, 2022, at the intersection of Modena Road and South 1st Avenue, Coatesville, to commemorate the founding of the Coatesville Area Branch of the NAACP.



# Juneteenth Celebration

This year marks our 3rd Juneteenth, a community celebration we sponsor every year honoring Coatesville's culture and history. Juneteenth celebrates June 19th, 1865 when the order was given to enforce the Emancipation Proclamation in Texas. Sponsorships help fund community events like plays, films, fairs, and events honoring Coatesville and bringing people together. Proceeds support our social programs and our community initiatives.





# Freedom Fund Banquet

This year marked our 60th Freedom Fund, a critical annual fundraiser run by NAACP Branches since 1953. We use it to celebrate Coatesville legends and impactful community members. Sponsorships fund our events like Black History Month, Juneteenth, and the Freedom Fund Banquet. Proceeds support our social programs and our community initiatives.



# Our 2024 Officers

Our Officers & Executive Committee members are elected by our membership.



**Donna Rowland**  
President



**Sharon Hardin**  
Secretary



**Anna Bond**  
Treasurer



**Romulus Jones**  
Asst. Treasurer



**Kenneth Bond**  
1<sup>st</sup> Vice President



**Teresa Eze**  
2<sup>nd</sup> Vice President

## Executive Committee

Our Executive Committee is made up of our committee leaders - active members with a passion for making a difference and a variety of skills & experience.



**Mary E. Kyle**



**Beth Brindle**



**Rev. Dr. Randall Harris**



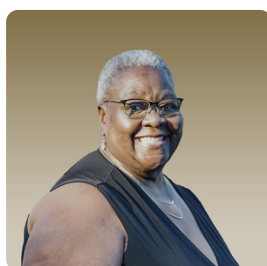
**Cassandra Burgess**



**Debbie Bookman**



**Kay Coleman-Smith**



**Nadine Hinton-Davis**



**Rev. Dr. Linwood Smith**



**Bryan Davis**



**Rev. Garnell C. Brunson**



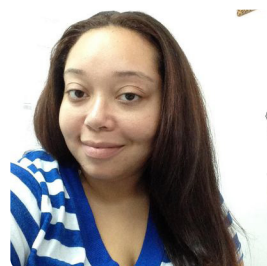
**Brett Dolente**



**Dr. Lut Rahim Nero**



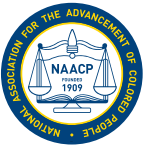
**Ajene Livingston**



**Vanessa McFarlin**



**Lila Singleton**



# NAACP

Coatesville Area Branch

## 61<sup>st</sup> Freedom Fund Banquet – Sponsorship Form

Please consider becoming a Freedom Fund sponsor.

**Deadline Aug 1, 2024**

This year marks our 60th Freedom Fund, a critical annual fundraiser run by NAACP Branches since 1953. Sponsorships fund our events like Black History Month, Juneteenth, and the Freedom Fund Banquet. Proceeds support our social programs and our community initiatives. This year's Freedom Fund Banquet will be **Sunday October 6<sup>th</sup>**, at the *Coatesville Country Club, 143 Reservoir Road, Coatesville*.

We engage in political action, voter registration, political redress, social inclusion for women, human and civil rights, healthcare and education, labor and industry, and provision for economic security for all people of color and those who are disadvantaged.

**Can we count on you to help us embrace diversity, ensure greater opportunities for all people, and provide hope and inspiration in the coming year?**

### Sponsorship Tiers

#### Platinum \$5,000

- Full Page Gala Souvenir Booklet Ad
- Freedom Fund Gala Table for 8 Guests

#### Gold \$2,500

- Full Page Gala Souvenir Booklet Ad
- 4 Freedom Fund Gala Tickets

#### Silver \$1,500

- Full Page Gala Souvenir Booklet Ad
- 2 Freedom Fund Gala Tickets

#### Bronze \$1,000

- 1/2 Page Gala Souvenir Booklet Ad
- 2 Freedom Fund Gala Tickets

#### + All Tiers

Your name/logo displayed at the event!

📞 Call (978) 484-2257 or email [info@chesconaacp.org](mailto:info@chesconaacp.org) with any questions!

**Donation:**

**Business Name:**

**Contact Name:**

**Contact Phone:**

**Contact E-Mail:**

Please e-mail this form and your company artwork to [info@chesconaacp.org](mailto:info@chesconaacp.org)

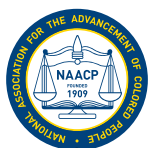
(Or mail this form, your artwork, and a check)

Coatesville Area Branch of the NAACP

P.O. Box 668

Coatesville, PA 19320

Donations of raffle prizes are welcome, too. We gladly accept any items you are able to provide. Rev 2023-5



# NAACP

Coatesville Area Branch

## 2024 Juneteenth – Sponsorship Form

Please consider becoming a Juneteenth sponsor.

**Deadline Apr 1, 2024**

This year marks our 3rd Juneteenth, a community celebration we sponsor every year honoring Coatesville's culture and history. Juneteenth celebrates June 19th, 1865 when the order was given to enforce the Emancipation Proclamation in Texas. Sponsorships help fund community events like plays, films, fairs, and events honoring Coatesville and bringing people together. Proceeds support our social programs and our community initiatives.

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**Can we count on you to help us embrace diversity, ensure greater opportunities for all people, and provide hope and inspiration in the coming year?**

### Sponsorship Tiers

#### Platinum \$5,000

- Your branding featured on Juneteenth advertising
- Your branding featured prominently at events

**Gold \$2,500**

**Silver \$1,500**

**Bronze \$1,000**

#### + All Tiers

Your name/logo displayed at the event!

📞 Call [\(978\) 484-2257](tel:9784842257) or email [info@chesconaacp.org](mailto:info@chesconaacp.org) with any questions!

**Donation:**

**Business Name:**

**Contact Name:**

**Contact Phone:**

**Contact E-Mail:**

Please e-mail this form and your company artwork to [info@chesconaacp.org](mailto:info@chesconaacp.org)

(Or mail this form, your artwork, and a check)

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